



1973

Professionals for Moscone for Governor

George Moscone

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Recommended Citation

Moscone, George, "Professionals for Moscone for Governor" (1973). *Moscone's Campaigns*. 20.
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Professionals for
MOSCONE
for Governor
P.O. Box 3427 · Long Beach, Calif. 90803



Dear Friend,

I am writing this letter to ask you to join me Wednesday, Oct. 3, at 8 a.m., for breakfast at the home of Martha Holstein, 617 Island View Dr., Seal Beach.

This breakfast for professional men and women throughout the Long Beach area, will mark the beginning of my formal campaign for the job of governor of California. I will be spending this entire day in Long Beach to join with campaign workers, educators and other professional people, and interested citizens in initiating my campaign in this area.

I hope that you will take this opportunity to personally detail some of the qualifications you believe our next governor should possess, and outline for me the pressing issues which face the members of your profession. A full and frank discussion of the merits of my candidacy might also go a long way toward helping you decide where your efforts should best be placed in helping to put the best Democrat in the statehouse next year.

If we are to restore a measure of normalcy, fiscal and social responsibility, and creativity to California in 1974, we must begin now. And we must begin by once again bringing together the people who care enough to work for what they want.

This process will begin in the Long Beach area with my breakfast with you. I will then take several opportunities to meet with various members of the community during the day, and end the day's activities with a general campaign organizational meeting at 8 p.m. at Democratic Party Headquarters, 3390 Magnolia Avenue (corner of Magnolia and Wardlow) in Long Beach. At this evening meeting, the beginnings of a formal local campaign will be structured. I wish to stress that all levels of responsibility are still to be filled with willing and competent people. For those of you ready and willing to accept a leadership role, this is the chance. We wish to delegate as much responsibility and authority as possible among the largest number of people.

The 1974 campaign for governor may well be our last chance to turn California from its apparent goal of being the national haven for special interests and exploiters of all kinds. Please join with me Oct. 3, for breakfast certainly and in the evening if at all possible, to take the first few steps in turning the corner for California, and for ourselves.

I am in this race for the duration. When will you begin?

sincerely yours,

George R. Moscone

P.S. For further information, call my L.A. office at 653-0345. Thank you.